



REGULATION FOR THE USE OF CERTIFICATION MARKS

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rev. no.	SUMMARY OF CHANGES	DATE
0	First edition	2025-11-19

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1. SCOPE

These Regulations define the methods of use of the Kiwa certification marks by Kiwa Cermet Italia customers (hereinafter Kiwa Italia for the sake of brevity).

2. FIELD OF APPLICATION

The following applies to certifications issued in reference to all certification services of management systems, product, service, process or people, managed by Kiwa Italia.

This regulation does not apply to certifications for which the use of the certification mark is expressly prohibited by the specific certification regulations, to which reference is made.

This regulation is also available on the Kiwa Italia website (www.kiwa.it).

3. USE OF CERTIFICATION MARKS

3.1 General requirements

Once the certification process has been successfully completed, Kiwa Italia grants the customer the use of the certification mark.

The use of the Kiwa certification mark is optional; however, if the customer wishes to make use of this option, this regulation is binding.

In the case of use of the certification mark, the customer must comply with all the applicable rules indicated in the *Kiwa Regulations for Certification*, in the Regulations of the individual Kiwa Italia certification schemes and in those indicated below.

The rules for the use of the certification mark are intended to guarantee transparency and correctness of information to the end customer, with regard to the characteristics subject to certification.

The requirements indicated below also apply in the event that transferable certification marks (e.g. adhesive label) are used. The customer must inform the personnel who can make use of the certification mark, of the applicable requirements.

In addition to the indications outlined in this document, Kiwa Italia may define additional requirements for the use of the certification mark, in which case these requirements shall be specified in the specific license for use of the mark, issued to the customer together with the certificate.

Deceptive or ambiguous use of the certification mark, as well as abuse thereof, are prohibited actions that generate the responsibilities provided for by the law and by the agreement. In the event of incorrect use and/or abuse as stated above, Kiwa Italia may object to the breaches made by the customer and demand that immediate corrective action be taken to restore the legality violated.

3.2 Characteristics of the certification mark

A facsimile of the certification mark is presented in one of the two versions in Figures 1 or 2.

The version in Figure 2 can only be used for certifications subject to control by the Accredia Accreditation Body.

The two marks, the Accreditation Body (AB) mark and the Kiwa certification mark, must be used solely in a combined format and in the position indicated in Figure 2.

For particular certification schemes (for example for some proprietary schemes), Kiwa Italia may grant the use of other certification marks (as specified in the individual Certification Regulations). These certification marks must be used exclusively in combination with the Kiwa certification mark and must never be more prominent than the Kiwa mark.

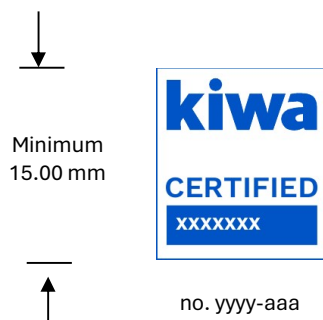


Fig. 1 – Kiwa certification



Fig. 2 – Kiwa certification mark combined with the AB

The correct use of the certification mark requires compliance with the following rules:

- instead of the wording xxxxxx the norm/standard/technical document with respect to which the certification was issued is reported;
- instead of the wording yyyy-aaa **the customer must** report the certificate identification number;
- if only the Kiwa certification mark is used, as in Fig. 1, the minimum height of the mark shall be 15.00 mm;
- if the Kiwa certification mark is used together with that of the Accredia AB, as in Fig. 2, the dimensions to be respected are as follows:
 - o minimum height: 20.00 mm
 - o minimum width of the AB certification mark: 20.00 mm
 - o minimum distance between the two certification marks: 5.00 mm.

The certification marks provided by Kiwa Italia can be reduced (up to the minimum size indicated above) or enlarged provided that the proportions are maintained and legibility is guaranteed.

The Kiwa certification mark must be Kiwa Blue, identified as follows:

- RGB 0/84/197
- CMYK 100/70/0/0
- RAL 5005
- PMS Coated 7685C
- PMS Uncoated 2146U
- HEX # 0054c5
- Avery 800 – 808 PC
- Avery 900 – 941 SC
- Acrylaat RAL 5017

Alternatively, if Kiwa Blue cannot be used, black can be used.

The Kiwa certification mark must be used on a white or transparent background and in such a way that it is visible in its entirety and not partially.

The use of the Accredia Accreditation Body certification mark is governed by the ACCREDIA Regulation RG 09 (downloadable from the www.accredia.it website). For anything not specified in this document, in the *Kiwa*

Regulations for Certification or in the Regulations of the individual applicable certification schemes, or in the event of any discrepancies with them, please refer to RG 09 which takes priority.

The Accredia AB certification mark must be used with the colours indicated in the ACCREDIA RG 09 regulation to which reference is made.

No other modifications or additions to the certification marks shown in Figures 1 and 2 are permitted.

4 RULES FOR THE CORRECT USE OF CERTIFICATION MARKS

4.1 Rules applicable to the certification of management systems

The Kiwa certification mark referring to the certification of management systems **must** be:

- accompanied by the logo and/or name of the certified Organisation;
- used in order to avoid that the certification of the management system can be attributed to requirements different from those for which it was issued; for example, the certification of the management system must not be used in such a way as to be mistaken for a product certification and, therefore, the certification mark cannot be applied on the products or on their packaging. Product packaging refers to both the primary packaging (containing the product) and any external or secondary packaging.

Any statement on the packaging of a product, or in the information accompanying the product, relating to the fact that the customer has a certified management system, must not be used in such a way as to confuse the management system certification with a product certification. Any statement affixed on the packaging or accompanying the product, relating to the possession of the management system certification by the Customer, must contain the following references:

- identification (e.g. brand or name) of the certified Customer;
- identification of Kiwa Italia;
- type of management system (e.g. quality, environment) and the applicable standard, e.g.: *"The XXXX Organisation (in place of the X's the customer's company name must be specified) has a quality management system certified by Kiwa Cermet Italia S.p.A. according to the yyyy:aaaa standard"* (in place of the y's the reference standard must be indicated and in place of the a's the year of publication must be indicated). An exception is the ISO 22000 standard for which the use of any declaration attesting to the presence of a certified food safety management system is not permitted on the product packaging.

The Kiwa certification mark referring to the certification of management systems **can** be:

- applied on product transport/handling systems as long as it is combined with the logo/name of the certified Organisation; in the case of use of the combined mark (Fig. 2), a wording similar to the following must be added together with the mark: *"Organisation with management system XXXX (in place of the X's, specify the type of management system e.g. quality, environment, etc.) certified by Kiwa Cermet Italia according to the yyyy:aaaa standard"* (in place of the y's, indicate the reference standard and in place of the a's, indicate the edition year);
- used on business cards of the personnel of the certified Organisation, but strictly without the Accredia Accreditation Body mark;
- used on the website and/or on the social media platforms of the Customer Organisation, guaranteeing compliance with the rules indicated above.

The Kiwa certification mark referring to the certification of management systems **cannot** be reported by the calibration and testing laboratories on their own certificates/test reports.

4.2 Rules applicable to product/service certification

The Kiwa certification mark referring to the product/service certification **can** be:

- affixed to the products;
- affixed to the product packaging, referring to both the primary packaging (which contains the product) and any external or secondary packaging;

- used only in communications and documents relating to the certified product/service, provided that it is associated with the name of the certified product/service;
- used in such a way that ensures the product or service certification is not attributable to requirements different from those for which the assessment was carried out; for example, it must not be used so that the product or service certification is mistaken for a management system certification;
- indicated on means of transport or handling, respecting the rules indicated.

For EN ISO 3834 certifications managed as product certifications (certificate ref.), the use of the certification mark on products is not permitted.

The Kiwa certification mark referring to product/service certification **cannot be** used by calibration and testing laboratories on their own certificates/test reports.

4.3 Rules applicable to the certification of persons

The Kiwa certification mark referring to the certification of persons must be used in such a way as not to generate doubts about its actual scope. In all forms of use, it must be clear that Kiwa Italia has certified only the requirements of the certified person, according to the specific certification standard indicated in the certification mark itself.

The Kiwa certification mark referring to the certification of persons **must** be used in conjunction with the name of the certified person; it can never be associated with the name of a company, legal person or acronyms relating to professional firms, but only and exclusively to a natural person, possibly combined or in combination with the qualification and, in any case, in such a way as to be related to the specific area covered by the person's certification.

The Kiwa certification mark referring to the certification of persons can be used, in compliance with the rules indicated above, on:

- a) Business cards;
- b) Letterhead;
- c) Identification plates;
- d) Websites and social media platforms.